



Recruitment of
Director of Advocacy



Dear Applicant,

Malaria No More UK has a straightforward objective – to end malaria. MNMUK believes this is achievable by building on the successes of the last 15 years and bringing new resources to the challenge. In a rapidly changing world where fashionable issues come and go, the global community must be relentless in pursuing the end of a disease which is believed to have killed up to half of humankind.

Although a relatively small organisation, Malaria No More UK is recognised as a strong voice and thought leader in the global malaria campaign. Our niche role of convener and catalyst for international malaria funding and leadership has become even more critical.

The MNMUK 2019--2023 strategy is to inspire the world to act on the delivery of the global malaria target of a 90% reduction in cases and deaths by 2030; it is ambitious, exciting and achievable. MNMUK is building on the achievements of our high-profile advocacy and communications campaign in 2018, which culminated in the Malaria Summit alongside the Commonwealth Heads of Government Meeting, which generated \$4.1 billion in commitments, and saw 53 Heads of State commit to halve malaria by 2023.

Malaria No More UK is now looking for an exceptional Director of Advocacy to join its growing team as Malaria No More UK rapidly expands its international ambition. You will initially be responsible for overseeing UK and Commonwealth advocacy including sustaining and growing the UK's commitment as the world's second largest donor to the malaria campaign, and following up on the Commonwealth halving commitment.

If you are inspired by our ambition and think you can help with the acceleration of the malaria campaign, then please read on.

Thank you for your interest.

James Whiting

CEO, Malaria No More UK

Did you know that a child dies every two minutes from Malaria?

In an uncertain world, amongst a changing and destabilising landscape, Malaria No More UK is driving a plan that commits the world's leadership to end malaria in a generation. We are determined to make malaria no more and save millions of lives from this preventable and treatable disease. It is the greatest killer disease in human history – but we can do something about it. We have the tools to fight it.

Malaria No More UK is part of a global movement that is determined to make this the generation that ends malaria for good. To realise this ambitious but achievable goal our team of 16 works to mobilise government, influencers, businesses and the public, inspiring them to commit funds, energy and resources to help make malaria no more. Since 2000 we have made enormous strides in the fight against malaria thanks to a concerted global campaign; shrinking the malaria map, reducing deaths by 60 per cent and saving more than six million lives.

The global malaria fight is becoming the biggest public health success story in history and fighting malaria is ranked as one of the most cost effective global health interventions.

The challenge

Around half the world's population is at risk from malaria, with expectant mothers and children under five being particularly vulnerable. Every day, malaria hits the very poorest communities hardest. It keeps kids out of school, adults out of work, and communities stuck in a cycle of poverty they can't escape, overwhelming countries and continents.

But this is one fight we can win. Malaria is preventable and treatable, we have more tools now than ever before to prevent, diagnose and treat it. Our challenge and yours, is to make sure these tools get to the people that need them - so we can become the generation to make malaria no more.

The opportunity

By working to increase funding to speed up the delivery of tools for prevention, diagnosis and treatment and radically expand the number of people we can reach, we have the very real and historic opportunity of becoming the generation to make malaria no more. An amazing legacy for every generation to come. Our aim is to reduce malaria deaths by 90 per cent by 2030 and end malaria once and for all in our lifetimes. We will only achieve this by working with governments, decision makers, business leaders, philanthropists and innovators to combine efforts. Together we can win the battle against malaria.

Over the next five years we need to galvanise global leaders and double global funding to reach these goals and save millions of lives.

Inspiring

MNM has been raising support for malaria since 2009 with the UK government, businesses and the British public. We've made some great progress, building support for malaria across all major political parties in the UK. Our high-profile events with well-known figures like Bill Gates and exciting campaigns with Malaria No More UK supporters like Andy Murray and David Beckham have rallied people up and down the country, inspiring millions with our very simple message: that we can be the generation to make malaria no more.



Catalysing

We're building partnerships with those who share our vision of a malaria-free world. Together, we are catalysing the vital funds to make this disease no more. We work to build a committed network of likeminded and passionate individuals, global organisations, businesses, UK government and the public.

Together we can unlock the vital funds needed to make malaria no more.

The world has already more than halved global deaths from malaria in the past 15 years.

Why now?

More than six million people who would have died of malaria are alive today. And two thirds of those at risk in Africa now have access to a mosquito net, compared to just two per cent in 2000. Progress in the fight against malaria has been massive. A century ago malaria was prevalent in almost every country across the globe, including Europe and the USA. In 2000, the global community agreed to reverse the tide, and by 2015 the number of people dying from malaria had fallen by 58 per cent. An estimated 6.2 million lives have been saved as a result.



But there is much left to do. Over 400,000 people still die from malaria every year – 276,000 of these are children who won't live to see their fifth birthday. And even for those who survive, this disease is extremely disruptive. Up to half of all school absenteeism in sub-Saharan Africa is due to malaria and research shows that the disease can drain up to 25 per cent of a household's income.

Reaching ambitious and achievable global targets would see us save 10 million lives, avert 3 billion malaria cases and unlock \$4 trillion in economic output by 2030 alone.

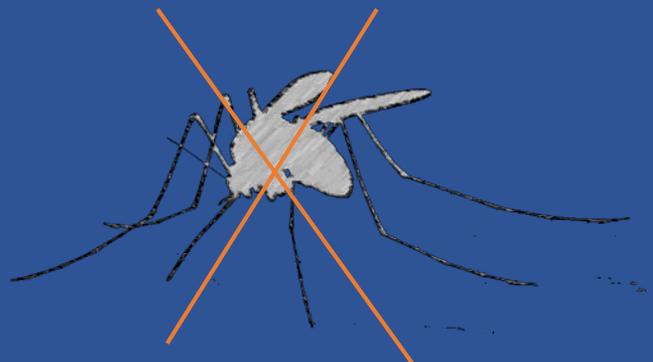
Over the past three years Malaria No More UK has:

- Managed the transition from the old global malaria secretariat to the new RBM Partnership to End Malaria
- Acted as a powerful voice for malaria within, and on behalf of, the Global Fund to Fight Aids, TB and Malaria
- Secured the UK as the world's second largest malaria funder, with \$3.25 billion pledged 2016- 20 by George Osborne, Chancellor, and a recommitment of \$1.951 billion by Prime Minister May 2018/19-2020/21
- Reached over 1.3 billion people worldwide through the 'Malaria Must Die' campaign
- Welded a powerfully diverse group of partners to convene the Malaria Summit 2018, where \$4.1 billion was pledged by governments, businesses and philanthropists
- Orchestrated the campaign leading to 53 Heads of State who represent half the world's population living under the threat of malaria, and several key donor countries, committing to halve malaria by 2023 in the Commonwealth.

Looking forward

Our purpose over the 2019-2023 period is:

- To inspire (1) the global leadership and (2) resources needed to
- Halve malaria across the Commonwealth by 2023 – saving 650,000 lives and averting 350 million malaria cases.
- Cut malaria by 90% globally and eliminate it entirely in 35 more countries by 2030 – saving 10 million lives and averting nearly three billion cases.
- Accelerate progress towards the ultimate goal: making malaria no more.



Role description: Director of Advocacy

Malaria No More UK is looking for an exceptional Director of Advocacy to join its growing team. The role is an evolving one as Malaria No More UK rapidly expands its international ambition. It will initially be responsible for overseeing UK advocacy including sustaining and growing the UK's commitment as the world's second largest donor to the malaria campaign.

The role will also take responsibility for leveraging MNMUK's strong UK advocacy platform within the framework of the Commonwealth – post the achievements of the Malaria Summit 2018 – and ahead of the next CHOGM in Kigali 2020, and beyond. The role will be responsible in 2019/20 for the leadership of planning for the build-up to, and opportunity at, the next CHOGM in Kigali.

The role will report to the Chief Executive – and will work closely with the Managing Director of Global Advocacy, Policy and Partnerships and the larger advocacy team. The Director of Advocacy will join the Leadership Team and be actively involved in driving forward the collective ambitions of MNMUK as detailed in our 2019-23 strategy.

Key responsibilities

MNMUK is a flexible, outcomes-focused organisation undertaking. It is likely that as the organisational areas of work expand, tasks and responsibilities will adjust in line with the strategy, relevant opportunities and candidate development. The following responsibilities are therefore likely to evolve over time:

UK & Commonwealth:

- Lead on UK advocacy including interactions within Parliament, DFID, the FCO and Downing Street.
- Develop strong relationships with relevant UK Parliamentarians/Representatives and government officials, and with multilateral, civil society, business, media, science and talent partners.
- Develop committed champions amongst the Royal family, building the strength of our Royal Patronage and close relationship with the royal households.
- Develop strong relationships and advocacy partnerships with relevant Commonwealth institutions in the UK and beyond.
- Develop strong relationships and advocacy partnerships with NGOs, companies, academic institutions and other allies.
- Plan and implement our advocacy use of international Commonwealth processes, platforms and any other opportunities.
- Direct the planning and project management for MNMUK's major 2019/20 focus on the build up to, and event at, the next CHOGM in Kigali, and its legacy.
- Plan, develop or share high level political, business and media platforms, events and other opportunities to advance the malaria cause.
- Work with the Leadership Team to develop and support other areas of UK and international advocacy and communications work both directly and through leveraging UK and Commonwealth advocacy networks and opportunities.
- Monitor relevant debates and policy across health, development and beyond which are relevant to the organisation's objectives and identify opportunities for influence.

Other roles:

- Effectively managing a team of staff and consultants with both development and oversight of relevant budgets.
- Play an active role in the organisation's leadership as part of the Leadership Team.
- Provide input, guidance and support to cross-organisation strategic direction and planning and monitoring, evaluation and learning.
- Provide leadership to cross-organisational integrated projects.
- Provide support to the fundraising and administrative functions at Malaria No More UK as required – including actively identifying potential funders and assisting in the preparation of funding proposals for new areas of advocacy work.

Person Specification

Essential Requirements:

- At least 7 years' demonstrable experience of designing, project managing and delivering advocacy and/or campaigns which have influenced governments, parliamentarians and the media to bring about change in policy, practice or funding.
- A deep understanding of UK politics and demonstrable experience in engaging and influencing within this space.
- Results oriented approach, with demonstrable experience of bringing together diverse people and assets in support of innovative advocacy ideas and outcomes.
- Experience of using a breadth of resource and assets to achieve outcomes, from policy submissions to popular media, from policymaker champions to talent, business, science and voices from the "front-line".
- Experience in judging the most effective partnerships to build with different organisations. Including striking a balance between time spent on broad collaboration and in developing single partner or independent opportunities
- High-level communication skills together with demonstrable experience of engaging effectively with a range of diverse audiences, including political, business, media and civil society.
- Proven track record of building and inspiring high performing teams.
- Excellent computer literacy including Outlook, Word, Excel and PowerPoint.

Desirable Requirements:

- An understanding of the current debates and directions in malaria, global health and development and an ability to leverage these widely.
- Experience of successful advocacy for resource mobilisation.
- Experience in development finance and different methods of resource mobilisation.
- Awareness of public health architecture and the current political framework that it operates within, in the European, African and global contexts.
- Graduate or post-graduate qualification, preferably in political science, health, development, communications or a related area.
- French oral and written language skills.

Personal Attributes:

- An innovative and creative thinker with proven capacity for self-direction and the ability to prioritise and effectively manage a portfolio of diverse projects.
- Ability to respond flexibly to changing priorities and to set and work to deadlines.
- Political sensitivity with the ability to create sustainable relationships and to represent the charity both internally and externally.
- Demonstrable personal commitment to international development issues – and the fight against malaria.
- Articulate and influential with outstanding interpersonal, communication and negotiating skills.
- Strong research and analytical skills and an ability to get up to speed quickly on new issues.
- Willingness and ability to travel overseas as required.
- Ability to contribute to, and implement, the wider strategy and corporate policies of the charity.
- Willingness to pick up all tasks, including administrative, as required in a small team.

To Apply:

Please send your CV and covering statement as to your suitability for the role by email addressed to the Operations Manager on:

recruitment@malariaomore.org.uk

Closing date for applications is 5pm on 6 May 2019

1st Interviews to be held w/c 13th May 2019

2nd Interviews to be held w/c 3rd June 2019

If you would like to discuss this role further please contact the Operations Manager at the above email address.

