



Recruitment of
Senior Advocacy Manager



Dear Applicant,

Malaria No More UK has a straightforward objective – to end malaria. MNMUK believes this is achievable by building on the successes of the last 15 years and by bringing new resources to the challenge. In a rapidly changing world where fashionable issues come and go, the global community must be relentless in pursuing the end of a disease which is believed to have killed up to half of humankind.

Although a relatively small organisation, Malaria No More UK is recognised as a strong voice and thought leader in the global malaria campaign. Core support from the Bill and Melinda Gates Foundation has significantly increased over the last five years as our niche role of convener and catalyst for malaria funding has become even more critical.

MNMUK is privileged to already have some key individuals and organisations as partners in the commitment to end Malaria, but recognises the need to develop additional partnerships in order to mobilise new resources. The 2019--2023 strategy is to inspire the world to act; it is ambitious, exciting and achievable. Over the next year this will manifest itself in building on the achievements of our high-profile advocacy and communications campaign from 2018 which generated \$4.1 billion in commitments.

Malaria No More UK is looking for an exceptional Senior Advocacy Manager to join its growing team. The role will be responsible for the design and implementation of the delivery of our UK advocacy strategy to inspire increased support from the UK government as the world's second largest donor to the malaria campaign. At the same time, also leveraging this UK focus to support broader advocacy activities within the charity.

If you are inspired by our ambition and think you can help with the acceleration of the malaria campaign, then please read on.

Thank you for your interest.

James Whiting

CEO, Malaria No More UK

Did you know that a child dies every two minutes from Malaria?

In an uncertain world, amongst a changing and destabilising landscape, Malaria No More UK is driving a plan that commits the world's leadership to end malaria in a generation. We are determined to make malaria no more and save millions of lives from this preventable and treatable disease. It is the greatest killer disease in human history – but we can do something about it. We have the tools to fight it.

Malaria No More UK is part of a global movement that is determined to make this the generation that ends malaria for good. To realise this ambitious but achievable goal our team of 16 works to mobilise government, influencers, businesses and the public, inspiring them to commit funds, energy and resources to help make malaria no more. Since 2000 we have made enormous strides in the fight against malaria thanks to a concerted global campaign; shrinking the malaria map, reducing deaths by 60 per cent and saving more than six million lives.

The global malaria fight is becoming the biggest public health success story in history and fighting malaria is ranked as one of the most cost effective global health interventions.

The challenge

Around half the world's population is at risk from malaria, with expectant mothers and children under five being particularly vulnerable. Every day, malaria hits the very poorest communities hardest. It keeps kids out of school, adults out of work, and communities stuck in a cycle of poverty they can't escape, overwhelming countries and continents.

But this is one fight we can win. Malaria is preventable and treatable, we have more tools now than ever before to prevent, diagnose and treat it. Our challenge and yours, is to make sure these tools get to the people that need them - so we can become the generation to make malaria no more.



The opportunity

By working to increase funding to speed up the delivery of tools for prevention, diagnosis and treatment and radically expand the number of people we can reach, we have the very real and historic opportunity of becoming the generation to make malaria no more. An amazing legacy for every generation to come. Our aim is to reduce malaria deaths by 90 per cent by 2030 and end malaria once and for all in our lifetimes. We will only achieve this by working with governments, decision makers, business leaders, philanthropists and innovators to combine efforts. Together we can win the battle against malaria.

Over the next five years we need to galvanise global leaders and double global funding to reach these goals and save millions of lives.

Inspiring

MNM has been raising support for malaria since 2009 with the UK government, businesses and the British public. We've made some great progress, building support for malaria across all major political parties in the UK. Our high-profile events with well-known figures like Bill Gates and exciting campaigns with Malaria No More UK supporters like Andy Murray and David Beckham have rallied people up and down the country, inspiring millions with our very simple message: that we can be the generation to make malaria no more.



Catalysing

We're building partnerships with those who share our vision of a malaria-free world. Together, we are catalysing the vital funds to make this disease no more. We work to build a committed network of likeminded and passionate individuals, global organisations, businesses, UK government and the public.

Together we can unlock the vital funds needed to make malaria no more.

The world has already more than halved global deaths from malaria in the past 15 years.

Why now?

More than six million people who would have died of malaria are alive today. And two thirds of those at risk in Africa now have access to a mosquito net, compared to just two per cent in 2000. Progress in the fight against malaria has been massive. A century ago malaria was prevalent in almost every country across the globe, including Europe and the USA. In 2000, the global community agreed to reverse the tide, and by 2015 the number of people dying from malaria had fallen by 58 per cent. An estimated 6.2 million lives have been saved as a result.



But there is much left to do. Over 400,000 people still die from malaria every year – 276,000 of these are children who won't live to see their fifth birthday. And even for those who survive, this disease is extremely disruptive. Up to half of all school absenteeism in sub-Saharan Africa is due to malaria and research shows that the disease can drain up to 25 per cent of a household's income.

Reaching ambitious and achievable global targets would see us save 10 million lives, avert 3 billion malaria cases and unlock \$4 trillion in economic output by 2030 alone.

Over the past three years Malaria No More UK has:

- Managed the transition from the old global malaria secretariat to the new RBM Partnership to End Malaria
- Acted as a powerful voice for malaria within, and on behalf of, the Global Fund to Fight Aids, TB and Malaria
- Secured the UK as the world's second largest malaria funder, with \$3.25 billion pledged 2016-20 by George Osborne, Chancellor, and a recommitment of \$1.951 billion by Prime Minister May 2018/19-2020/21
- Reached over 1.3 billion people worldwide through the 'Malaria Must Die' campaign
- Welded a powerfully diverse group of partners to convene the Malaria Summit 2018, where \$4.1 billion was pledged by governments, businesses and philanthropists
- Orchestrated the campaign leading to 53 Heads of State who represent half the world's population living under the threat of malaria, and several key donor countries, committing to halve malaria by 2023 in the Commonwealth.

Looking forward

- Our purpose over the 2019-2023 period is:
- To inspire (1) the global leadership and (2) resources needed to
- Halve malaria across the Commonwealth by 2023 – saving 650,000 lives and averting 350 million malaria cases.
- Cut malaria by 90% globally and eliminate it entirely in 35 more countries by 2030 – saving 10 million lives and averting nearly three billion cases.
- Accelerate progress towards the ultimate goal: making malaria no more.

Role description: Senior Advocacy Manager

The Senior Advocacy Manager will cultivate a critical mass of support across the political spectrum to accelerate global progress on malaria and will be at the heart of the organisation's mission. In a period of significant political uncertainty, this is an exciting opportunity for the successful candidate to ensure that the UK remains at the forefront of the fight to end malaria - using its convening power, financial muscle and political voice in both domestic and international arenas. The role will also be responsible for binding the UK into the momentous commitment made by 53 Commonwealth countries, under the UK as Chair-in-Office, to halve malaria by 2023. The opportunity is there to be seized to use this commitment to mutually strengthen UK support across and beyond the political spectrum and build support within the Commonwealth institutions and processes. The role will therefore have a particularly outward-looking focus from the UK.

'UK+' refers to 'UK to the Commonwealth, and UK to the world'.

You will be an innovative thinker and doer with proven capacity for self-direction and able to prioritise and manage a portfolio of diverse projects. As an articulate and confident influencer, demonstrating political awareness and sensitivity, you will create sustainable relationships and represent the charity both internally and externally and play an active and engaged role in both supporting UK activity and the broader activities of the charity as a whole.

Key responsibilities

- Design and lead the delivery of our 'UK+' advocacy strategy, with support from the wider team to inspire increased support from the UK government for the malaria campaign.
- Coordinate and drive efforts to encourage projection of UK influence to support and drive enhanced leadership and action on malaria and global health through the Commonwealth and other international platforms (e.g. UN, G7 etc.).
- Develop strong relationships with relevant players to the UK+ strategy in and around Parliament, across the broader Government incl. DFID and FCO, and other non-parliamentary potential champions and allies of the UK+ strategy (incl. day-to-day responsibility for our Royal Patron): including identifying, recruiting and working with champions, key influencers and political targets, and developing targeted collateral such as issue briefs and submissions.
- Develop and coordinate our approach to relevant international Commonwealth processes, incl. Ministerial meetings, and to High Commissions in the UK.
- Monitor and report on the impact of our UK+ advocacy strategy and evolving external context, informing evidenced based strategy development and course corrections, contributing to organisational funding proposals and M&E processes.
- Monitor UK and international debates and policy across health, development and beyond; working with the policy manager and others to identify opportunities for influence.
- Work closely with colleagues to identify and build synergies between our UK+ and international advocacy, policy and communications work.
- Work collaboratively with the communications team to develop and deliver effective digital and traditional media and thought leader opportunities.
- Build external relationships and coalitions in the development sector and beyond in support of the malaria campaign and to ensure an intelligence and insight driven advocacy strategy.
- Provide briefings for directors and external partners on the context and status of the government relations strategy, including in advance of meetings with senior politicians and civil servants.



Person Specification

Essential Requirements:

- Experience of designing and delivering innovative high-impact advocacy and/or campaigns which have influenced governments, parliamentarians and the media to bring about change in policy, practice or funding.
- Superb communication skills and demonstrable experience of effective oral and written communications with a range of diverse audiences, e.g. staging advocacy events, formal submissions, presentations, media briefings and engaging correspondence with key individuals.
- Strong research and analytical skills and an ability to get up to speed quickly on new issues.
- Experience of working in or around UK Parliament and Whitehall and an excellent understanding of UK political parties, key institutions and processes, including parliamentary groups, committees and government departments relevant to the role.
- Experience of engaging a variety of powerful non-parliamentary champions
- Experience of managing multiple projects concurrently, including events organisation and budget management.
- Proven track record of establishing and cultivating strong internal and external networks and relationships at different levels, and effectively working with others to reach common goals.
- Considerable initiative and be a self-starter ready to take on all tasks necessary within a small team.
- A willingness and ability to travel overseas occasionally as required.

Desirable Requirements:

- Experience of working in international development and on global health issues.
- Experience of working with UK government and influencers to project UK influence abroad.
- Experience working on matters relating to the Commonwealth and/or with Commonwealth-relevant institutions or groups.
- Experience of identifying and recruiting new cross-sector champions and cultivating high level influencer engagement including long-term relationship management.

Reports to: Director of Advocacy

Location: Vauxhall, London

Salary: £46000 - £50000 per annum (depending on experience)
plus benefits incl. 10% company pension

Contract: Full Time, Permanent

Hours: 35 hours per week, Monday to Friday

To Apply:

Please send your CV and covering statement as to your suitability for the role by email addressed to the Operations Manager on:

recruitment@malariaanomore.org.uk

Closing date for applications is 5pm on 9th June 2019

1st Interviews to be held 18th June 2019

2nd Interviews to be held 24th June 2019

If you would like to discuss this role further please contact the Operations Manager at the above email address.

